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Why VoIP Telephones?

Often we get to hear "what is and/or why VoIP?" and the question ranked a close second is "why a VoIP phone if I can use a computer?". Well, the difference is that we hear the first question from "normal" people, i.e. people doing business and running normal lives who know why the need a telephone but not why it should be VoIP based.

The other question originates from technically inclined people - I do not want to call them geeks being a computer scientist myself. But they tend to adopt technology because it is different and new, not necessarily pragmatic or economical. We believe that the first group is the bigger one world-wide and that is why we focused our Company on VoIP Telephones.

While PCs will be used there are some indications that PCs do not make good voice communication devices:

- NetMeeting is distributed at no cost with Windows. It must have cost about one billion dollars to develop and to promote and it is still not used a lot.

- Telephones are specialised devices for voice communication and thus easy to use for this purpose. And very often they deliver a lot better voice quality than PCs.

- PCs (or the popular operating systems on them) have trouble browsing the web and playing music simultaneously. When I optimise my business I want to open applications on my computer without disconnecting my phone call.

- One of the main arguments against VoIP in general is stability. A phone is seen by many to be the epitome of stability where as a non Linux or Unix based PC is the negative example.

In short, we take it as a compliment when people say they like our design and state that they cannot see that our telephone is VoIP based.